
News Release
For Immediate Release

Canadians for Tsunami Relief – Over a Million Raised

January 10, 2005 (TORONTO) – Over a million was raised from the weekend fundraising campaign organized by Canadians for Tsunami Relief (C.T.R.). Government of Canada’s dollar-for-dollar donation matching program broke the million mark for this campaign by matching the \$620,298.43 collected from various organizations, donation booths at over a dozen local malls and a multicultural TV appeal that ran for a total of 28 hours, from 10:00 a.m. to midnight on both Saturday and Sunday in major mainstream and ethnic media outlets, while 200 phone lines were open during the appeal with six shifts of volunteers, accounting for over 1,200 individuals, speaking a total of more than 10 languages receiving calls at 100 Borough Drive, Scarborough.

Dr. Joseph Y.K. Wong, Chair of C.T.R., is “indeed overwhelmed by the phenomenal results and amazing support received only one week after the organization’s formation. Our media friends contributed to the campaign’s success by producing excellent multicultural programming and promotions. Local organizations demonstrated their understanding for national and international needs by donating to both local and international causes. More than 200 volunteers managed donation booths at local malls, and over 1,500 individuals showed up at the call centre to help - a few hundred in excess of what was required and could be accommodated. Please accept my more sincere gratitude and apologies to those whose efforts were not 100% utilized.”

After Rogers Media Network set an excellent example on Friday, January 7, 2005, by donating \$150,000 to kick off the fundraising campaign through all its media outlets, C.T.R. received over a dozen more organizational pledges. C.T.R. urges all other organizations to make a pledge to C.T.R. to help. TD Canada Trust branches across Canada still welcome donations through cheques payable to “C.T.R.” or deposits into transit 532, account 521-1313.

C.T.R. is grateful for the media support that has made this campaign a success. Rogers Media Network aired a two-hour multicultural TV appeal Sunday evening at OMNI 1 & 2, and the network’s entire line of radio and television stations ran frequent promotional spots throughout the weekend to promote C.T.R. fundraising initiatives and donation methods, and so did CHIN International, Fairchild Television, Fairchild Radio, Ridge Radio in Oakville, and Filipino radio station Padyo Pinoy. TorontoTV/Maxibyte Inc. also made the January 5 campaign launch press conference available for viewing on Channel 3 at www.torontotv.org.

50% of the total proceeds raised by C.T.R. will go to the Canadian Red Cross, while the other 50% will go to Oxfam Canada. C.T.R. is a registered non-profit organization formed by local community organizations to raise funds for disaster relief of the tsunami crisis in South Asia.

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Backgrounder

Canadians for Tsunami Relief – Organizational Structure

Chair

Dr. Joseph Y.K. Wong

Vice Chairs

Anny Chow, Gloria Fung, & Lawrence Yu

Treasurer

David Hui

Executive Committee Spokesperson

Pauline Tong

Telethon & Volunteer Recruitment Committee Spokesperson

Elizabeth Sulistio

Street / Mall Donation Committee Spokesperson

Eric Li

Supporting Organizations

Association of Chinese Students and Scholars at York University

Bell Canada

Buddha's Light International Association

Canada-Hong Kong Link (CHKL)

Canada-Hong Kong Link - Vision Youth

Canada-Shanghai Business Association

Canadian Chinese Biomedical and Pharmaceutical Association

Canadians Concerned about Ethnic Violence in Indonesia (CCEVI)

Canadians Multicultural Links Association

Chinese Canadian National Council (CCNC) Toronto Chapter

Chinese Canadian National Council (CCNC) York Region Chapter

Chinese Canadian Political Awareness Promoter

Chinese Professionals Association of Canada (CPAC)

Chinese Professional Women of Canada

Dattan International Inc.

Japanese Cultural Centre
Karuna Community Services of the Buddhist Communities of Greater Toronto
Korean Canadian Cultural Association of GTA
Mississauga Board of Chinese Professionals and Businesses (CPB)
Mississauga Chinese Baptist Church
New Beginnings/ Mississauga Library System
North Chinese Community of Canada
Ontario Indonesian Chinese Association (OICA)
Rotary Club of York
Serviam Apostolate
Sing Fai Sports Club
Sound Of Hope
The Canadian Chinese Finance Association
The United Nations Association in Canada, Toronto Region Branch
Toronto TV. Org
United Indonesian Canadian Society (UNICAS)
University of Toronto Association of Chinese Students and Scholars
Yan Yan Tang
Yee Hong Centre for Geriatric Care
Yee Hong Community Wellness Foundation
York Central Chinese Canadian Association (YCCCA)

Donation Outlets – Retailers, Local Malls and Shopping Centres

New Kennedy Square - 8360 Kennedy Road, Markham
Brampton Kennedy Square - 50 Kennedy Road South, Brampton
Market Village – 4350 Steeles Avenue East, Markham
Dragon City - 280 Spadina Avenue, Toronto
Dragon Centre - 23 Glen Watford Drive, Scarborough
Victoria Business Centre - 3601 Victoria Park, Scarborough
Chinatown Centre - 222 Spadina Avenue, Toronto
First Markham Place – 3229 Hwy 7 East, Markham
Centre Point Mall - 6422 Yonge Street, North York
Pacific Link at Markville Mall - 5000 Highway 7, Markham
Pacific Link at Time Square - Hwy 7 East & Leslie, Richmond Hill
Pacific Link at Promenade Mall - 1 Promenade Circle, Thornhill
Pacific Link at Woodside Square - 1571 Sandhurst Circle, Scarborough
Pacific Link at Pacific Mall - 4300 Steeles Avenue East, Markham

Break Down of Organizational Pledges

Ellen's Health Food	\$250,000
Rogers Media Network	\$150,000
Buddha's Light International Association of Toronto	\$ 10,000
Macrobian Club	\$ 4,660
Chinese Professionals Association of Canada	\$ 4,000
Canada-Hong Kong Link	\$ 2,000
Evergreen	\$ 2,000
Mississauga Yee Hong	\$ 1,500
Mississauga Board of Chinese Professionals & Businesses	\$ 1,000
Villa Elegance	\$ 1,000
Growell Development Partners Inc.	\$ 1,000
Master Tang	\$ 980
Mr. Tony Wong, MPP, Markham	\$ 600

Mall-Based Collection

Total amount of money collected for Saturday & Sunday \$34,553.44

Among all 14 malls, New Kennedy Square in Markham was the one that raised the highest amount, \$6,740.19. C.T.R.'s appreciation goes to Ms. Amy Lam of T & Y Property Management Inc. for their help with soliciting donations from stores and businesses.

加國愛心送南亞電話籌款賑災新聞稿

2005 年 1 月 10 日

[本報多倫多訊]「加國愛心送南亞」電話籌款在上周六及周日，在 OMNI 多元文化電視台舉行，得到超過 1,800 位義工的協助下，共籌得善款超過 620,298.43 元，有關善款將經由加拿大紅十字會及加拿大樂施會送往災區。

加國愛心送南亞賑災委員會主席王裕佳醫生表示，委員在成立到電話籌款短短一星期，在得到社區團體、義工及善長們的響應與支持下，能夠籌得善款超過 62 萬元，除向各熱心人士多謝外，更要向義工們致以萬二分謝意。由於加國政府答允凡國民在 1 月 11 日前所募捐的善款，政府將捐助同樣善款，故此委員會將盡快將善送到加拿大紅十字會及加拿大樂施會，並希望認捐者，於今日(1 月 11 日)內將認捐款項送到道明加拿大信託各分行，存入帳戶號碼：521-1313(分行號碼 532)，支票抬頭請寫：C.T.R.。

王裕佳醫生稱，在籌備電話籌款初期，原本預算招募約 700 位義工參與接聽電話各項籌款活動，但當義工們知道此善舉後，他們不單自己參與，更邀請親友們加入義工行列，使義工人數超過 1,800 人，他們來自各不同族裔社區，能操 12 種不同地方或國家的語言，使致電認捐者都能得到適切的服務。

王裕佳醫生感謝善美食品廠全力支持賑災活動，他們不單關注本地社區的慈善事務，以不扣除任何成本的售賣年糕方式，悉數撥捐頤康基金會，但由於南亞災情嚴重，善美食品廠為善不甘後人，願意將約售出的 5 萬盒賀年糕點，按每盒再認捐 5 元作賑災用途，換句話說，善長們每購買一盒價值 5 元的年糕，便有 10 元撥作慈善用途，而這種善心的捐款方式，可以說是史無前例，實值得嘉許。

王裕佳醫生感謝 OMNI 多元文化電視台撥出黃金時段播放籌款節目，另外羅渣士傳媒集團在全國電台分別於 1 月 8 日及 9 日共同呼籲籌款。此外，亦多謝新時代電視、加拿大中文電台、星島日報、明報、世界日報、星島 CHIN 中文電台及多倫多中文電台等贊助宣傳，使善款超過 62 萬元，認捐的機構包括：羅渣士傳媒集團 150,000 元、國際佛光山會多倫多協會 10,000 元、Cranberry Resort 5,000 元、頤康耆英會 4,660 元、加拿大中國專業人士協會 4,000 元、港加聯 2,000 元、頤康胡陳金枝松柏新村居民協會 2,000 元、密西沙加頤康中心 1,500 元、密西沙加華人專商業協會 1,000 元、雅樂居 1,000 元、Growell Development Partners Inc. 1,000 元、頤康太極班及鄧凱師傅 980 元、安省省議員黃志華 600 元，合共籌得善款超過 62 萬元，如加上政府撥捐同等善款，則善款數字將超過 100 萬元。

加國愛心送南亞賑災委員會副主席馮玉蘭亦感謝各商場及商戶協助籌款活動，包括新旺角廣場、賓頓市華欣商場、城市廣場、龍城商場、慶龍中心、Victoria Business Centre、文華中心、萬錦廣場、Centre Point Mall、訊聯電話屬下麥維爾商場、時代廣場、普曼娜商場、活晒商場及太古廣場各分店等合共籌得善款超過 34,000 元，其中旺新角廣場以籌得善款 6,740.19 元，成為各商場之冠，以及提供義工們膳食的店鋪，包括金雪園供應 150 個飯盒、漁家莊 50 個飯盒、告羅士打餅店及均昌麵包店等。

組成加國愛心送南亞的社團包括：約克大學中國學生學者聯誼會、國際佛光會多倫多協會、港加聯、展望青年領袖計劃、加拿大上海商會、加國關注印尼種裔聯盟、加拿大多元文化中心、加中生物醫藥科技發展協會、全加華人協進會全國總會(平權會)、平權會多倫多分會、約克加華協會(平權會約克郡分會)、加拿大中國專業婦女協會、加拿大政治意識促進會、加拿大達藤國際有限公司、日本文化中心、約克扶輪社、安省印尼華人協會、多倫多大學中國學生學者聯誼會、加拿大普通話華人聯合會、Karuna Community Services of the Buddhist Communities of Greater Toronto、星輝體育會、希望之聲、加中金融協會、The United Nations Association in Toronto Region Branch、美城華人浸信會、密市新天地中央圖書館、多倫多網上電視台、United Indonesian Canadian Society (UNICAS)、The United Nations Association in Canada, Toronto Region Branch，言研堂、頤康中心及頤康基金會。